

Lights, Camera, Literacy!
High School Edition
PSA Sample Planning Sheet

Title: _____

Draft #

Date

Students:

	Video Description of what the audience will see and type of shot needed	Audio Description of everything the audience will hear
1	Medium Shot (MS) of boy standing as school bus doors open. He looks serious	
2	Medium Follow Shot (MFS) of front shot of character walking through bus to seat	
3	Over-the-Shoulder Follow Shot (OTS) of kid continuing to walk down bus aisle- if foreground can make out what appears to be a boy leaning over his seat talking to another kid	
4	Medium Close Up (MCU) of main character as he's continuing to his seat	
5	Cutaway Shot - also Point of View Shot (POV) from main character's point of view of a kid being bullied and harassed	
6	Medium Close Up (MCU) of main character as he's continuing to his seat	
7	Medium Close Up (MCU) POV shot of kid being bullied	
8	Medium Shot (MS) following character as he takes a seat right behind the kid who is being bullied	
9	Medium Close Up POV shot of kid being bullied	
10	Close Up (CU) of main character's face- he is clearly struggling with what he is seeing	

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11	Text Slide - Bully Bystanders: You Can Make a Difference - slow Ken Burns effect pans the text in before fading out to black	
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